

SMG College Booking Agency

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Karl Mecklenburg

Six Keys to Success

His presentation will be tailored to the needs of your group, and is full of humor and the life lessons that the rigors of the NFL taught him. **Teamwork** - leadership is the ultimate form of teamwork, "think we not me"; **Courage** to try new things and the courage to be decisive; **Dedication** - hard work, constant learning, and refusing to quit; **Desire** - your dreams, your passion, your mission; **Honesty and Forgiveness**, with others and in self evaluation; and **Goal Setting** - the short term, reasonable, specific steps that take you to your desires. These are the keys that you can apply at work, in your relationships, in your personal life, and anywhere that is important to you.